



Western Wisconsin Auto Auction LLC

3272 County Hwy P \*Chippewa Falls, WI 54729

Phone: 715-723-1100 \* Fax: (715) 723-3100

Wisconsin State Auto Auction LLC

N11577 Industrial Dr. \* Lomira, WI 53048

Phone: 920-269- 1129 \* Fax: (920) 269-1116

**Sale Every Tuesday at 3:00 pm**

**Sale Every Friday at 10:00 am**

- **Please include:** a copy of your dealership license, surety bond, driver’s license and Wisconsin buyers license for each authorized agent.

**REGISTRATION APPLICATION**

Registration Date: \_\_\_\_\_ Computer Number: \_\_\_\_\_

Dealer #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Federal ID #: \_\_\_\_\_ State Sales Tax Exemption # \_\_\_\_\_

Company Name: \_\_\_\_\_ EMAIL : \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_ Fax#: \_\_\_\_\_

Mailing Address (If Different):

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_ Fax#: \_\_\_\_\_

Sole Owner       Partnership       Incorporated

Month / year business opened (under this dealer number): \_\_\_\_\_

Used Cars       New Cars

If new cars, type of franchise: \_\_\_\_\_ Factory Dealer Number: \_\_\_\_\_

Form of Payment Preferred:       Cash       Company Check       Floor Plan

## Statements of Agreement:

- **Owner Agreement:**

I will be the only individual conducting business under the above dealer license. In addition, I will be the only individual signing company checks, sales, contracts, titles and any other paperwork necessary to conduct business unless stated in writing.

- **Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC Rules Agreement**

Upon authorization to conduct business at Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC, applicants agree to abide by all auction policies (see page 8) and procedures including, but not limited to, those concerning odometer tampering, which if violated, could result in the termination of business privileges and the repurchase of any odometer tampered vehicle sold by the applicant. I have received and understand the Arbitration Rules of the auction. Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC, shall not be liable or responsible for acts of nature, fire, theft, collision, vandalism, or any other damage sustained by any Consigned vehicle while on or off the Auction premises. Dealer shall maintain such insurance on vehicles in Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC's possession as Dealer in its sole discretion shall determine, it being understood that Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC assumes no liability for loss or damage incurred while vehicles are in the possession of Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC.

- **Limited Power of Attorney**

- **Indemnity and Hold Harmless Agreement:**

I do hereby duly authorize Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC and all of its affiliates and its employees to act as our agent to sign all papers and documents pertaining to the sale and subsequent title transfer of the vehicles owned by said dealership/financial institution. Documentation is to include but is not limited to title, title transfer documentation, reassignment, certification, odometer disclosure statements and any other documentation required by federal or state law needed to complete the sale of vehicles. In consideration of Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC's agreement to execute such documents on dealership/ financial institution's behalf, dealership/financial institution shall indemnify, defend and hold harmless Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC and its affiliates, subsidiaries, officers, directors, employees, successors and assigns from and against any and all loss, damages, liability, claims, causes of action and expenses of whatever kind and nature arising from the execution, transfer of ownership of any vehicle. Notwithstanding the foregoing contained herein shall be construed to require dealership/financial institution to indemnify Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC from any loss resulting from any gross negligence or willful misconduct of Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC or its employees or agents. Dealership/financial institution further agrees to guarantee and save the authorities of any state agency/representative requested to process such transfer of title, from all responsibility with respect to this title clerk authorization.

This Power Of Attorney shall remain on effect until terminated, in writing.

- **Test Drive Agreement:**

I understand that in the test drive of a vehicle I am fully responsible for any damage or accident that may happen during the test drive. I know that Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC are not responsible in any way for any damage or accident that may happen. This is due to insurance reasons before you can test drive a vehicle off the lot. Please understand that this is now required by Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC.

- **Fax, Email and TEXT Consent:**

I consent to receive communications and solicitations via fax email and/ or TEXT message sent on behalf of Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC. I am authorized to grant consent for the above-named company to receive faxes and email on behalf of Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC. I acknowledge that Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC if said consent is revoked and understood that Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC is entitled to rely on this consent, unless revoked. If I wish to no longer receive such faxes, I agree to provide the auction with such request in writing.

- **Personal Guarantee in favor of  
Western Wisconsin Auto Auction LLC And Wisconsin State Auto Auction LLC**

In consideration for Western Wisconsin Auto Auction LLC, and Wisconsin State Auto Auction LLC (Auction) allowing \_\_\_\_\_ (Dealer) to buy and sell motor vehicles through Auction, the undersigned whether one or more, personally covenants, guarantees, and warrants that the title of each vehicle sold by Dealer through Auction will be good and will be free and clear of all liens and encumbrances, whatsoever.

The undersigned unconditionally agrees to reimburse Auction for any loss, damage, expense, or costs, including attorney's fees, incurred by Auction as a result of breach of foregoing warranty of titles as to such motor vehicle. The undersigned further guarantees full payment of debts of Dealer to Auction, including any checks or drafts issued by Dealer or any of Dealer's representatives, together with any loss or expenses incurred by Auction in collecting or attempting to collect such debt, including attorney's fees.

The undersigned further guarantees the odometer disclosure statements given by or on behalf of the Dealer in all sales of motor vehicles by it through Auction, and agrees to reimburse, hold harmless, and indemnify Auction for, from, and against all claims, losses, damages, and expenses caused it by any such odometer disclosure statement which proves to be false or inaccurate including, without limitation (1) payments made by the Auction under its Odometer Protection Plan in connection with any such sale, (2) any amount paid in settlement of a legal claim in connection with any such claim, (3) any amounts paid in damages for any such claim, including any punitive damages, and (4) any expense or costs incurred by Auction in collection or attempting to collect such losses, including attorneys' fees.

The undersigned acknowledges that Auction shall have the right to refuse to transact business with Dealer, to modify or release any and all collateral security, to extend or change time of payment, and to settle or compromise with Dealer without notice to the undersigned and without discharging or affecting the liability of the undersigned hereunder. This guarantee is to be a continuing guarantee and the undersigned hereby waives notice of acceptance of this guarantee and presentment, demand, protest, and any notice of non-payment or dishonor. The undersigned shall be liable as principal debtor and not merely as surety, and the bankruptcy or any assignment in favor of creditors of Dealer shall not affect the enforceability of this guarantee.

This guarantee shall bind the respective heirs, executors, administrators, and assigns of the undersigned, and shall inure to the benefit of Auction, its successors, assigns, and subrogees.

Where there is more than one signatory to this guarantee, each signatory shall be jointly and severally liable under this guarantee.

Authorized Agent: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- **Mailing Agreement:**

**Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC**

I authorize Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC to mail my titles by:

- A. Please **DO NOT** mail titles, I prefer to pick up my titles at the auction.
- B. Regular Mail (At no charge) \*
- C. Certified mail (A \$10.00 charge on your account.)
- D. Fed Ex (account #) \*\*  
My Fed Ex # is \_\_\_\_\_
- E. UPS (account #) \*\*  
My UPS # is \_\_\_\_\_
- F. Fed Ex or UPS – I don't have an account number. Please invoice my auction account.

Note:  
\* My signature below releases Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC from any responsibility caused by the U.S. Postal Services failure to deliver said title and any cost incurred for replacement of this title will be my own.

\*\* My signature below allows Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC to charge my account \$25.00 for titles mailed Fed Ex or UPS as I do not have an established account.

Authorized Agent: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**OWNERS OR OFFICERS**

Print Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Res. Phone: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_ Service Provider: \_\_\_\_\_  
Res. Address: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Driver's License# \_\_\_\_\_ DOB: \_\_\_\_\_ SS#: \_\_\_\_\_

**Agreement to:**

- Owner Agreement       Auction Rules Agreement       Power of Attorney       Personal Guaranty  
 Test Drive Agreement       Text/Fax/ email Agreement

By check marking the above box(s) I have read and understand each agreement statement. \_\_\_\_\_ Date: \_\_\_\_\_  
Agent Signature

Print Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Res. Phone: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_ Service Provider: \_\_\_\_\_  
Res. Address: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Driver's License# \_\_\_\_\_ DOB: \_\_\_\_\_ SS#: \_\_\_\_\_

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Agent Signature

**ADDITIONAL AUTHORIZED AGENTS**

I, \_\_\_\_\_ Owner of \_\_\_\_\_,  
Hereby authorize \_\_\_\_\_ to act as "Authorized Agent" to buy and sell automobiles, to execute checks or drafts, and to execute bills of sale, Odometer Mileage Statements, assignments of titles, and warranties of title on behalf of Dealer. Dealer understands and agrees that the authority of such person to act on behalf of Dealer shall continue in full force and effect until terminated by Dealer in writing to the Auction. Dealer hereby guarantees all transactions made by such person and agrees to identify and hold harmless the Auction of all loss or expense caused it as a result of any such transaction including but not limited to losses from dishonored drafts, defective titles, and false or inaccurate Odometer Mileage Statements as well as any expense incurred in attempting to collect such losses, including attorney's fees.

Print Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Res. Phone: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_ Service Provider: \_\_\_\_\_  
Res. Address: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Driver's License# \_\_\_\_\_ DOB: \_\_\_\_\_ SS#: \_\_\_\_\_

**Agreement to:**

- Auction Rules Agreement       Power of Attorney       Personal Guaranty       Test Drive Agreement  
 Text/Fax/ email Agreement

By check marking the above box(s) I have read and understand each agreement statement. \_\_\_\_\_ Date: \_\_\_\_\_  
Wi Buyers license exp: \_\_\_\_\_ Agent Signature

I, \_\_\_\_\_ Owner of \_\_\_\_\_,

Hereby authorize \_\_\_\_\_ to act as "Authorized Agent" to buy and sell automobiles, to execute checks or drafts, and to execute bills of sale, Odometer Mileage Statements, assignments of titles, and warranties of title on behalf of Dealer. Dealer understands and agrees that the authority of such person to act on behalf of Dealer shall continue in full force and effect until terminated by Dealer in writing to the Auction. Dealer hereby guarantees all transactions made by such person and agrees to identify and hold harmless the Auction of all loss or expense caused it as a result of any such transaction including but not limited to losses from dishonored drafts, defective titles, and false or inaccurate Odometer Mileage Statements as well as any expense incurred in attempting to collect such losses, including attorney's fees.

Print Name: \_\_\_\_\_ Position: \_\_\_\_\_

Res. Phone: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_ Service Provider: \_\_\_\_\_

Res. Address: \_\_\_\_\_ EMAIL: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Driver's License# \_\_\_\_\_ DOB: \_\_\_\_\_ SS#: \_\_\_\_\_

**Agreement to:**

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- Text/Fax/ email Agreement

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Print Name: \_\_\_\_\_ Position: \_\_\_\_\_

Res. Phone: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_ Service Provider: \_\_\_\_\_

Res. Address: \_\_\_\_\_ EMAIL: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Driver's License# \_\_\_\_\_ DOB: \_\_\_\_\_ SS#: \_\_\_\_\_

**Agreement to:**

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By check marking the above box(s) I have read and understand each agreement statement. \_\_\_\_\_ Date: \_\_\_\_\_

Wi Buyers license exp: \_\_\_\_\_ Agent Signature

**AUCTION REFERENCES**

Auction Name: \_\_\_\_\_

Auction Name: \_\_\_\_\_

Auction Name: \_\_\_\_\_

**Name of Bonding / Insurance Company:**

\_\_\_\_\_

Policy #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Owner / Officer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Floor Plan Company (if applicable)**

AFC: Account Number: \_\_\_\_\_ Contact: \_\_\_\_\_

NextGear: Account Number: \_\_\_\_\_ Contact: \_\_\_\_\_

FloorplanXpress: Account Number: \_\_\_\_\_ Contact: \_\_\_\_\_

Other: \_\_\_\_\_

Account Number: \_\_\_\_\_ Contact: \_\_\_\_\_



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**Sale Every Friday at 10:00 am**

**Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC**

**BANK INFORMATION-**

Primary Bank: \_\_\_\_\_

Bank Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Acct #: \_\_\_\_\_ Date Opened: \_\_\_\_\_

Type Account: \_\_\_\_\_ Bank Contact: \_\_\_\_\_

**Bank Authorization:**

To Whom It May Concern:

I here by authorize you to release the necessary credit information to Western Wisconsin Auto Auction LLC and Wisconsin State Auto Auction LLC to enable my company to conduct business using our business checking account.

Account Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized agent or officer

## Wisconsin State Auto Auction and Western Wisconsin Auto Auction Policies

April 1, 2021

1. All dealers must register in the office to buy or sell. All dealers in the auction arena must wear a bid badge printed from the auction office. Only authorized buyers and sellers are allowed in the auction lanes. Drivers must remain in the office or cafeteria. All transactions must clear through the auction office. All sales pay a fee.
2. All buyers must have a Wisconsin Buyer's License (Wisconsin dealership owners are exempt).
3. The buyer is responsible for verifying VIN number and mileage reading on all units purchased before leaving the sale. No vehicle will be offered for sale without a VIN plate or proper verification. Miles written on windows are there as courtesy, please check the actual odometer.
4. The auction assumes no responsibility for odometer or the validity of the mileage statement provided by the seller to the buyer. Sellers must announce the following: (a) if the odometer is not working properly, (b) If he/she has any knowledge that the mileage on the vehicle is different than on the odometer. These conditions apply even if a vehicle is being sold as EXEMPT from odometer disclosure.
5. Buyers PLEASE Beware! Any conditions announced on the block are not arbitrable. If you do not properly hear the announcement, please ask the auctioneer or ring man.
6. Title Attached "TA" sales must be announced. Sellers must produce title to auction within FOURTEEN (14) days. Buyers are cautioned not to sell, spend any money, or put on excessive miles (limit mileage to dealership and back plus 150 miles) on units purchased as TA until negotiable title is presented to the buyer. AUCTION WILL NOT BE RESPONSIBLE FOR ANY ADDITIONAL COSTS (BEYOND PURCHASE PRICE) THE BUYER MAY INCUR ON TITLE ATTACHED SALES. Sellers have until close of the following business day to produce title once the buyer informs auction on their intent to return a vehicle for no title.
7. "IF" sales at Wisconsin State Auto Auction obligate the buyer to the bid price until 4:00 p.m. on sale day and at Western Wisconsin Auto Auction until 12:00 p.m. on the next day following the sale. This is a one way IF.
8. All IF units must be checked for any arbitration issues on sale day. In the event that an IF bid is approved after the buyer leaves the auction, it is recommended by the auction that the buyer purchase a Post Sale Inspection. There will be NO ARBITRATIONS after sale day. It is the buyer's responsibility to return any vehicle for arbitration.
9. SELLER must announce any vehicle with structural damage or history, whether the damage has been repaired or not on units sold for \$2,001.00 and over. Buyer may reject or arbitrate a structural damage vehicle if he reports it to the auction within seven (7) calendar days. Sale day is Day 1 for the arbitration period. When a buyer reports a structural damaged vehicle to the auction, the auction will stop payment to the seller and treat the sale as a TITLE ATTACHED transaction until the dispute is resolved.
10. ALL Units selling for \$2,000.00 or less are sold AS-IS, no auction guarantee will apply to these vehicles. These vehicles are also exempt from Structural Damage and Flood Damage disclosures. All title brandings must be disclosed. Post Sale Inspections are not available on Diesel Engines, High End Sports Cars, any Modified Units as determined by arbitrator, or any units over 150,000 miles.
11. All titles submitted by sellers must be in the seller's company name and mileage numbers properly filled out. All units purchased and/or sold on premises must be paid through the auction the day of the sale, include TA's or charges will be added.
12. Auction DOES NOT guarantee years of Trailers, Boats, Powersports, Motorcycles, Antique Cars or R.V.'s. These units are sold "AS-IS".
13. Auction assumes NO responsibility for spare tires, warranty books or mileage on mileage statements for vehicles sold at the auction. We are only an agent; not the buyer or seller of the vehicle. It is the responsibility of the buyer to get a mileage statement and the seller to provide a mileage statement.
14. BUYER is responsible for any body or mechanical damage to a vehicle while he/she is test driving it, either pre or post sale.
15. Wisconsin State Auto Auction and Western Wisconsin Auto Auction use the NAAA Arbitration Policies, to obtain a complete booklet of these policies please visit:  
[https://naaa.com/Policy/Policy\\_PDFs/2021\\_Arbitration\\_Policy\\_Effective\\_Effective\\_1\\_15\\_2021/NAAA\\_Arbitration\\_Policy\\_1\\_15\\_2021.pdf](https://naaa.com/Policy/Policy_PDFs/2021_Arbitration_Policy_Effective_Effective_1_15_2021/NAAA_Arbitration_Policy_1_15_2021.pdf)
16. We recommend that Buyers inspect their purchased vehicles before leaving the auction. Once a vehicle is paid for or leaves the auction, the Buyer's arbitration period is over for sale day only arbitration items as referred to in the NAAA policies.
17. All vehicles purchased off the block or after sale day are automatically AS IS.